

# STAFF REPORT

**TO:** Chair & Members, Communications Subcommittee  
**FROM:** Murray Staite  
**DATE:** 16 September 2008  
**SUBJECT:** **Corporate Services Manager's Report**

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## 1 Communications Strategy

The strategy adopted at last month's meeting is scheduled to go to the Corporate Services Committee meeting on 2 October 2008 for formal adoption.

## 2 Financials

<b>Financials</b>	<b>2 months to 31 August 2008</b>	<b>2008/2009 full year budget</b>
Website maintenance	3,389	20,000
Newsline	15,000	90,000
Radio/Newspaper	4,216	23,000
Shows/Displays/Events	-	5,000
Communications Officer	11,666	70,000
Discretionary	-	3,100
	34,271	211,100

## 3 Nelson City Council – Sport Tasman Contribution

At a previous meeting of this subcommittee I was asked to approach Nelson City Council regarding sharing the contribution towards advertising that Tasman District Council makes to Sport Tasman. I attach a copy of a reply from Nelson City Council's Communications Manager, declining our request and suggesting that Sport Tasman apply directly to Nelson City Council for funding as part of their dedicated pool. I will pass this information on to Sport Tasman.

Murray Staite  
Corporate Services Manager