

STAFF REPORT

TO: Chair & Members, Communications
Subcommittee

FROM: Mark Raffills

DATE: 16 September 2008

SUBJECT: **Media report for Communications
Subcommittee 24 September 2008**

Media releases - (all published):

Ecofest (various)
Funky Junk Fashion winners
Grants from rates
Mapua mercury
Motueka library opening
Environment awards
Road Closures + urgent radio
Lost sheep
Spring Strut Stride
LTCCP

Other supplied material

Irrigation NZ - stories on Lee Dam progress and Wai-iti Community Dam
Leader - request for stories
Ecofest waste challenge features in Nelson Mail Home and Garden
Newsbriefs to community papers and community newsletters from
Committees and Community Boards

Other

Mapua cleanup
Lee Dam - feature. The project received in-depth coverage prior to the public
meeting.
Community awards
Sundial Square - generally this got vast coverage. Staff must have
approached the media directly on the award as we first read it in the paper.
Hazardous waste disposal charge - picked up from meeting. We were already
working on a measured approach to this with staff for Newsline.
Motueka Community Board meeting - from meeting
Rural broadband - from GB Community Board meeting
Tasman District water risk - Ministry of Social Development report.
Building consent details being "sold" - disappointing media beat-up, well
handled by Dennis.

Close Up attempting to do a story on Reg Cooper of Golden Bay and his building consent problems. Statement prepared.
Aquatic Centre letters have died away.
Letter from a Glen resident regarding Newsline spending.

Of note is the fact that the Nelson Mail has now invited staff to respond to letters directly.
Tasman Lowdown with Richard Kempthorne (aired 15-16 Sept) covered Sundial opening, other infrastructure spending, effect of \$ on local economy, LTCCP, Rugby World Cup, amalgamation.

Recommendation

That the Media report be received.